


KIMBERLY MYERS

GRAPHIC DESIGNER

 kimberlymyers7

 kamyers@westga.edu

 Carrollton, GA

PROFILE

Twelve years of design experience across multiple mediums, including magazine publications, catalogs and booklets, print and web advertisement, social media, apparel, and newspaper layouts.

Consistently meets deadlines with clean, attractive designs. Problem solves to adapt design process and theory to every project. Designs according to the brand already placed by companies.

EDUCATION

Bachelor of Science in Design, Technology & Industry

Troy University | Troy, AL | 2005 - 2010
Minor: Photography Summa Cum Laude

SKILLS

Adobe InDesign	Adobe Illustrator
Adobe Photoshop	Adobe Bridge
Photography	Acrobat Pro
Corel Draw	Microsoft Word

ACHIEVEMENTS

Alabama Press Association Media Awards 2021

General Excellence
1st Place | Shelby County Reporter

Alabama Press Association Media Awards 2022

Best Layout and Design
1st Place | Shelby County Reporter
Magazine of the Year
1st Place | Vestavia Hills Magazine
General Excellence
1st Place | Shelby County Reporter

WORK EXPERIENCE

Graphic Designer

Department of USG eCore, University of West Georgia
Carrollton, GA | 2022 - Present

Graphic Designer

Shelby County Newspapers, Inc. | Columbiana, AL | 2020 - 2022

Coordinated with designers, editor, and reporters to paginate the weekly newspapers. Created graphics to enhance the occasional highlighted news article and data. Designed monthly magazine publications and other special publications, creating unique spreads while keeping brand and style of each publication.

- Worked with magazine editor and other designers to redesign the 2021 Shelby County Visitor's Guide
- Designed spreads for the wedding edition that printed in the January/February 2022 Shelby Living, along with other lifestyle magazines produced by Shelby County Newspaper, Inc

Graphic Designer

The Southeast Sun | Enterprise, AL | 2017 - 2020

Worked with sales representatives to design advertisements for local businesses within their individual vision and branding to be printed in the weekly newspaper or special publications. Coordinated with sports editor and reporters to lay out sports pages and scene page in the weekly newspaper, along with any special pages. Scheduled, maintained, and occasionally designed advertisements for the southeastsun.com.

- Partnered with ad editor for special projects, including three eight-page tabloid print mailers for Sam Boswell Honda
- Collaborated with sales representatives and clients to create advertisement celebrating the business and local history for the Boll Weevil Centennial Commemorative Magazine

Graphic Artist

Aureus International | Enterprise, AL | 2015 - 2017

Scheduled and managed production of direct to garment printing and vinyl cutting and application. Designed graphics tailored to customer request. Researched cost-efficient ways to meet client request while meeting required deadlines. Partnered with supervisor in ordering material, ink, and garments needed to complete projects or to restock.

- Partnered with owners and sales representatives to create a printed catalog featuring flight suits, add-ons, and popular sold items
- Photographed flight suits, apparel, embroidery, and details to update major client website and e-commerce