

Louise Fechter

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Objective:

My objective is to support academic programs by providing leadership in instructional design services and collaborating with Subject Matter Experts (SMEs) to design and maintain exceptional online courses.

Experience:

eCampus at University of West Georgia, Carrollton, GA

2019 to present

Senior Instructional Designer

- Serve as an institutional administrator for GoView (D2L), a learning management system.
- Supervise eMajor Graduate Assistant for Instructional Design Support.
- Serve on various committees and teams (e.g. 5 Star Revision Rubric team, Video Instruction team, Onboarding ID team, and non-collaboratives: RN-BSN, BIT, BBA)
- Identify instructional design needs and help to ensure effectiveness promoting quality assurance in eCore and eMajor courses using OER resources while meeting SACS and BOR accreditation guidelines, quality pedagogical and instructional methods like ADDIE, Bloom's taxonomy, UDL, and Humanistic learning theories, copyright, and ADA guidelines.
- Maintain the highest level of expertise in online instructional technologies, course design, social media, and research related to the effectiveness of online instruction.
- Evaluate online instructional materials in consultation with eMajor faculty, administrators, and other course developers.
- Provide instructional design services, using a variety of online pedagogical and andragogical approaches as well as technologies that support academic excellence and online learning. Use of Yuja and Kaltura, Turnitin, ReadSpeaker, Zoom, Google Meet etc.
- Active member of the eCampus Student Success Team.
- Administer LMS Support for eCampus non-collaborative universities.

Georgia Southern Univ., Statesboro, GA

2009 to 2019

Information Services Coordinator and Instructional Designer

- Developed and taught many F2F technical training sessions and workshops to faculty and staff on ALL the Desire2Learn Learning Management Systems (LMS) tools and other integrated technologies like Kaltura Video, PowerPoint Presentations to Video, Turnitin, Respondus Lockdown Browser, Respondus for Quizzes, Lectora, WebEx, ProctorU, and other related instructional technologies. LMS experiences include D2L, (WebCT) Blackboard, Moodle, and Canvas.
- Taught faculty the "**Improving Your Online Courses**" online for Quality Matters course.
- Supervised student assistants on faculty development and support team, which included the development of LMS technical documentation and website updates.
- Developed and reviewed technical documentation to update the CTE website.
- Co-developed and presented collaborative workshops with our Center for Teaching & Learning (CTL) staff. Examples include the **Blended Course Design Institute, Academic Integrity, and Collaborative Tools Workshop series.**
- Developed and maintained D2L faculty technology facilitated and self-paced courses.
- Facilitated a **Faculty Teaching Online Certificate** course with an introduction to online pedagogy and strategies as well as an introduction LMS tools.
- Served as a liaison between our Learning Technology Support team (LTS and CTL).

- Supervised student workers at the (CTL) Faculty Support HelpDesk and the Auxiliary Services IT HelpDesk during my tenure at Georgia Southern.
- Collaborated with the Faculty Development Team which consisted of 3 trainers, 1 DB Admin, and 3 students. Together, we built a HelpDesk database in Zoho.
- Technology TechTips and Best Practices in Online Learning were also developed as the Knowledgebase and linked to our webpage on the CTL website.
- Tracked and verified faculty professional development workshops attended through the CTL which included the LMS Technology Tools and other pedagogical trainings. We set up and managed a badging system through Google and Credely. D2L Badging wasn't an option at that time.
- Provided individual faculty consultations on the collaborative design, development, implementation, and assessment of learner-centered content in the traditional F2F classroom, hybrid, and online learning environments.
- Analyzed and assessed online courses using the Quality Matters Rubric Standards.
- Stayed current with emerging technologies, and accessibility requirements.
- Informed faculty of copyright laws and 508 compliance as needed.
- Designed, developed, and integrated innovative design concepts in the courses. Examples include interactive games for undergraduate courses and role-playing for other courses like ENGL and HIST.
- Part-time First Year Experience (FYE) Adjunct Online Instructor (2014-2018).

Georgia Southern University, Statesboro, GA

1999 -- 2007

Information Analyst, II/EDP Technical Support Specialist

- Launched and managed the Auxiliary Services Information Systems HelpDesk.
- Designed and managed the Auxiliary Services web pages.
- Diagnosed and resolved technical problems.
- Provided team leadership to support staff.
- Installed, evaluated, maintained, and acquired new hardware and computer software.
- Supervised trained and scheduled technical support staff and student workers.
- Developed and coordinated training programs and wrote software documentation.
- Served as network administrator using Novell and Windows software.
- Coordinated content and programming changes for BANNER Web student services.
- Acted as a liaison between the Auxiliary IT and the Main IT Services Department.
- Designed, wrote, and/or assisted end-users with SQL scripts and Crystal Reports.

Pitney, Hardin, Kipp, & Such, Morristown, NJ

1997 -- 1998

HelpDesk Analyst Contractor

Fortis, Inc., New York, NY

1994 -- 1996

Executive Assistant

Mill Hollow Corporation, New York, NY

1993 -- 1994

Editorial Assistant

Medical University of South Carolina, Charleston, SC

1984 -- 1992

Office of Development, Office Manager

Administrative Assistant & Research Assistant, Children's Hospital

Education:

- Georgia Southern University, Statesboro, GA, Masters of Education Degree. Instructional Technology May, 2013.
- Alliance University (aka Nyack College), NY, Bachelor of Science - Organizational Management, December 1995, B.S. in Management, Honors 4.0 GPA, December 1995
- Ogeechee Technical College, Statesboro, GA – Diploma in Microsoft Networking, Dec. 2005.
- Trident Technical College, Charleston, SC - Associates Degree, September 1982.

Professional Development 2020-2023

- Salesforce Training (*Trailhead*), 2022 - **present**
- Instructional Design LXD Course (*updated Best Teaching Practices*), April 2023
- D2L Connection Event, Georgia State University, Clarkston, GA, April 21, 2023.
- Meaningful & Living in a Digital World Conference sessions, March 2023.
- eCampus Training, Leadership Mini-Series Fundamental Concepts, January 2023.
- eCampus Introduction to Tableau Training, January 2023.
- UI/UX Design Course, UWG Continuing Education, January 2023.

- Harmonize Discussions pilot, July 2022.
- Desire to Learn (D2L) Fusion Conference online sessions, July 2022.
- eCampus Training to Introduction to Articulate Rise Storyline training.
- Articulate Online Training, Introduction to Articulate 360, July 2022.
- Distance Learning Administration (DLA) Conference sessions, July 2022.
- Meaningful & Living in a Digital World Conference sessions, March 2022.

- Supervision and Management II, UWG Continuing Education, December 2021
- Supervision and Management I, UWG Continuing Education, October 2021
- Led ID Team through revision of 5 Star Course Design Rubric, 2021.
- Hills Conference at the UWG Education Center, August 2021.
- D2L Fusion Conference online conference sessions, July 2021.
- Distance Learning Administration (DLA) Conference sessions, July 2021.
- Project Management Fundamentals II, UWG Continuing Education, June 2021
- Project Management Fundamentals I, UWG Continuing Education, May 2021
- GAView LMS Admin Retreat March 20-24, 2021 online.
- eCampus at the University of West Georgia Accessibility Workshop: March 5, 2021.
- eCampus PlayPosit ID Training: February 3, 2021.

- Quality Matters Canvas Orientation, July 2020
- eCampus Faculty Learning Community based on “*Small Teaching Online*” by Flower Darby with James M. Lang and “*The Online Teaching Survival Guide*” by Judith V. Boettcher and Rita-Maria Conrad. Fall, 2020
- Fall 2020 Series of IFE (UWG Center for Teaching Learning) Pedagogical Webinars (30+ hrs.)
- Distance Learning Administration (DLA) Conference online sessions, July 2020.
- D2L Fusion Conference online conference sessions, July 2020.
- Distance Education Certified Trainer, University of West Georgia, May 26, 2016

- Quality Matters Improving Your Online Course Facilitator Certification, May 2018 - **present**
- Quality Matters F2F Facilitator - Improving Your Online Course, June 2018
- Quality Matters Online Teacher Certification, June 30, 2017
- QM Designing Your Blended Course, May 2017

- QM Exploring Your Institutions Policies, May 2017
- QM Assessing Your Learners, May 2017
- QM Orienting Your Online Users, April 2017
- QM Creating Presence in Your Online Course, March 2017
- QM Connecting Learning Theories in Your Teaching Strategies, January 2017
- QM Gauging Your Technology Skills, January 2017
- QM Improving Your Online Course, December 2016
- QM Applying the QM Rubric, July 2014 - **present**

Presentations

Fechter, L. and Hardy, D. (2022) “Herding SMEs to Develop Interdisciplinary Content.” Co-presented at the Distance Learning Administration Conference.

Fechter, L. (2022) “An Introduction to Humanistic Design in Online Learning.” Presented at the Conference on Meaningful Living and Learning in a Digital World.

Roepnack, B.R. and Fechter, L. (2021) “Building Community Among Adjunct Professors.” Co-presented at the Distance Learning Administration Conference.

Workshops Taught

Desire2Learn (aka Folio) F2F Faculty Workshops (2010-2019)

- New Faculty Orientation each Fall (Combo of Content & Gradebook workshops)
 - Building your Online Content
 - Gradebook and Grading Activities
 - Discussions
 - Assignments
 - Quizzes
 - Using Turn-it-in with Assignments
 - Creating Videos with Kaltura
 - WebEx and Wimba Synchronous tools
 - Building Digital Rubrics
 - Working with Groups
 - Using Respondus to Build Quizzes
 - Using Studymate to Create Interactive Study Materials
 - Working with Groups
 - Working with Intelligent Agents
 - Converting PPTX files to Video
 - ProctorU
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- Teaching Online Certification for Faculty, 2017-2019
 - Quality Matters Improving Your Online Course (*in Canvas*), 2018-2019
 - Blended Course Design Inst., Academic Integrity, and Collaborative Tools Workshop series, 2017-2019.

References: Upon Request