Yinning Zhang

678-839-2480 | yzhang@westga.edu
1601 Maple Street, Carrollton, GA 30118

EDUCATION

University of Georgia, Athens, GA   **May 2016**
    M.Ed. in Learning, Design, and Technology

East China Normal University, Shanghai, China   **February 2010**
    M.E. in Technology of Computer Application
    Thesis: A Comparative Research of Web-based Rapid E-Learning Tools
    [EB/OL]. http://cdmd.cnki.com.cn/Article/CDMD-10269-2010029094.htm.

Zhejiang University, Hangzhou, China   **June 2007**
    B.Ed. in Educational Technology
    Thesis: The Application of Website on College Consulting Service

EXPERIENCES

eCampus Instructional Designer
University of West Georgia, Georgia   **January 2017 – Present**
- Develop and revise open educational resources.
- Provide training, technical assistance, and evaluation for accessibility and compliance.

Graduate Assistant of IDD Online M.Ed. Program
University of Georgia, Georgia   **August 2014 – May 2016**
- Assisted with teaching an online master-level course, EDIT 7350E.
- Developed courseware packages for curricula.
- Updated online course materials on a Desire2Learn platform.
- Guided and graded students' exercises.
- Created newsletters and delivered them to the potential students.
- Organized the annual IDD@UGA Conference.
- Developed marketing strategy, researched relative social media websites and built relations with them.

Training Specialist
edg (China) Corporation Ltd., Shanghai   **November 2010 – June 2014**
- Designed and organized the workforce training programs.
- Designed and taught courses on topics such as Corporate Culture, Microsoft Office, and New Employee Orientation.
- Updated and maintained two online learning platforms.

- Coordinated IT projects, including courseware projects, the Knowledge Management System, and the Business Processing Management System.

Adjunct Instructor
Office-China, Shanghai   January 2014 – June 2014
- Taught Microsoft Office skills to professionals from different companies.
- Developed all the videos and course materials of an online course on Microsoft Excel.

Social Media Specialist (Internship)
EMBA Office at Shanghai Jiao Tong University, Shanghai   July 2009 – Jan. 2010
- Composed alumni newsletter "SJTU EMBA Daily News of Management".
- Contacted with media companies to publish advertisements.
- Assisted with organizing EMBA alumni activities.

Instructional Designer (Internship)
Beyond KM & e-Learning Company, Shanghai   July 2008 – July 2009
- Designed content for courseware projects; serving clients including Danone and Budweiser.

SERVICES

Volunteer at Transition Institute for Young Adults who are Deaf-Blind, Athens, GA June 2016

Volunteer at Extra Special People Summer Camp, Watkinsville, GA   June 2016

Facilitator at 2014 AECT Convention, Jacksonville, FL   November 2014

Committee Member of Shanghai Alumni Association of Zhejiang University   Jan. 2008 – June 2014
- Organized the national and international alumni conferences and other social activities.
- Founded and led the Youth Business Club.

DIGITAL ARTIFACTS

Microsoft Excel Essential Skills: Camtasia Studio, Microsoft Excel   May 2015
Developed for Client, Office-China.

LDT@AECT Program: Microsoft Word, Photoshop   November 2014 & November 2015
Developed for the AECT Convention.

Word Game for Learning Vegetables and Fruits: Livecode   April 2015
Developed for a graduate course, EDIT 8190 Design Studio Class.

Virtual Piano: Livecode   March 2015
Developed for a graduate course, EDIT 8190 Design Studio Class.

Introduction to IDD Program: Articulate Storyline 2, Timeline JS, Photoshop   September 2014
  Developed for a graduate course, EDIT 8190 Design Studio Class.

IDD@UGA Conference Program: Microsoft Word   August 2014
  Developed for the IDD@UGA Conference.

PUBLICATIONS

Clinton, G. N., Rieber, L. P., Boada, D. D., Zhang, Y., & Woods, B.(2015). Social Presence in MOOCs: An Iterative Study.
Paper presented at 2015 Association of Educational Communication Technology Convention, Indianapolis, IN.

Zhang, Y. & Zhao N. (2009). A Comparative Research of Five Rapid E-learning Tools.
Published on *Computer Knowledge and Technology, 5(16)*, 4274-4277.

Zhang, Y. (2009). The Application of Website on College Consulting Service.
Published on *Kaoshi Zhoukan*, 21, 153-154.

TECHNICAL SKILLS

E-Learning Authoring: Articulate, Adobe Captivate, Camtasia, Premiere;

Graphic Design: Adobe Photoshop, Adobe Dreamweaver;

Web Development: Javascript, ASP, HTML + CSS;

Assistive Technology: JAWS, NVDA;

Data Analysis: SQL, MS Access, SPSS, MS Excel, Crystal Report.