

# Core IMPACTS Toolbox

## Core IMPACTS Overview

The University System of Georgia (USG) Core IMPACTS is a general education curriculum. It offers students a well-rounded, comprehensive set of courses covering subjects from math and science to arts and writing.

The courses are designed to provide a strong foundation for life, learning, and career success while helping build momentum to fulfill academic, personal, and professional growth. As outlined below, Core IMPACTS is structured across seven areas.

I

= Institutional Priority (Institution)

M

= Mathematics and Quantitative Skills (Mathematics)

P

= Political Science and U.S. History (Citizenship)

A

= Arts, Humanities & Ethics (Humanities)

C

= Communicating in Writing (Writing)

T

= Technology, Mathematics & Sciences (STEM)

S

= Social Sciences



## Core IMPACTS Purpose

Every student in the University System of Georgia engages in a General Education curriculum – Core IMPACTS – that provides a solid foundation for life, learning, and careers, and helps build momentum to fulfill academic, personal, and professional aspirations. Core IMPACTS introduces the different ways we have of knowing the world and makes connections to the big questions that provide the essential skills needed to succeed.

Students may present the question, *"I'm an early childhood education major, why do I have to take a lab science sequence? I'll never use that course in my career teaching at a daycare center."* Or, *"Why do I need so many writing courses if I'm a computer science major?"*

That is the purpose of Core IMPACTS. To **demonstrate the relevance of the core curriculum to students who are pursuing fields of study not associated with these academic disciplines** and **provide well rounded, comprehensive education experiences.**

## Media Kit Goal

Provide ready elements and resources for faculty, staff, students, and advisors to utilize when referencing and promoting the Core IMPACTS in a way that is visual and easily accessible.

## Helpful Links

- [University System of Georgia Core IMPACTS webpage](#)
- [University System of Georgia eCampus Core IMPACTS webpage](#)



# Graphics

Career Readiness Competency (CRC) Icons:

- › To help visualize each of the CRCs, icons have been designed for each CRC and are presented below.  
[Click here to download the icons.](#)



Time Management



Ethical Reasoning



Information Literacy



Inquiry and Analysis



Intercultural Competence



Perspective Taking



Persuasion



Problem Solving



Teamwork



Critical Thinking




Faculty and Student Spotlight Templates

Faculty and Student Spotlight graphic templates have been created to help tell the Core IMPACTS story from a faculty and student perspective.

ecore


MAKING AN IMPACT



e


Dr. John Doe

INSTRUCTOR OF:  
ENGL 1101  
ENGL 1102

UNIVERSITY OF  
WEST GEORGIA


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IMPACTS IN ACTION



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Andrea Englewood

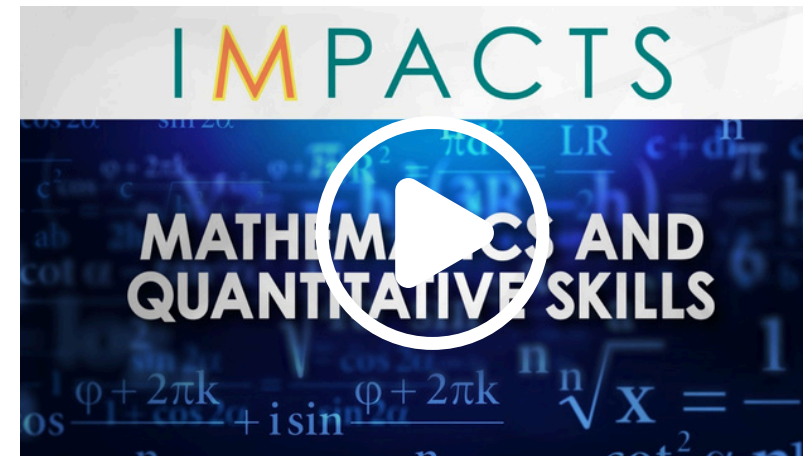
UNIVERSITY OF  
WEST GEORGIA

COURSES TAKEN:  
ENGL 1101  
ENGL 1102



## Videos

Short videos have been created for each domain of Core IMPACTS in an effort to help visualize the concepts. Institutions are encouraged to use videos to help showcase the initiative. Each of the videos are linked below and can easily be embedded on a site:



Styling the Videos

Examples of how to style the videos:

- [USG eCampus Core IMPACTS webpage](#)
- [Middle Georgia State University Core IMPACTS webpage](#)

I

M

P

A

C

T

S

**P: Political Science: U.S. And Georgia History & Constitution**

ORIENTING QUESTION

How do I prepare for my responsibilities as an engaged citizen?


LEARNING OUTCOME

P1: Students will demonstrate knowledge of the provisions and principles of the United States Constitution and the Constitution of Georgia.

P2: Students will demonstrate knowledge of the history of the United States and the history of Georgia.


CAREER-READY COMPETENCIES

Critical thinking, intercultural competence, persuasion

 Core IMPACTS - Political Science ...

Watch later

Share



SEE ALL CORE IMPACTS COURSES



Discover the Core IMPACTS Advantage

The University System of Georgia's (USG) **Core IMPACTS** is a general education curriculum, offering a well-rounded, comprehensive set of courses covering subjects from math and science to arts and writing. These courses are designed to provide students with a strong foundation for life, learning, and career success while helping build momentum to fulfill academic, personal, and professional aspirations.

Core IMPACTS is structured across seven areas: **I**nstitutional Priority; **M**athematics and Quantitative Skills; **P**olitical Science and U.S. History; **A**rts, Humanities and Ethics; **C**ommunicating in Writing; **T**echnology, Mathematics and Sciences; **S**ocial Sciences.

More than just a general education checklist, these courses introduce students to different ways of understanding the world and address the big questions that shape their futures. Students will take 42 credit hours (or about 13-14 courses, depending on their institution) in Core IMPACTS, with flexibility in course choices based on interests, course of study, and program recommendations. Courses are also transferable among USG institutions.

Whether a student is exploring career pathways in diverse fields or building a foundation for lifelong learning, the USG's Core IMPACTS will prepare students for the challenges and opportunities ahead!



I - Institutional Priority (Institution)

**Orienting Question:** How does my institution help me navigate the world?

T - Technology, Mathematics & Sciences (STEM)

**Orienting Question:** How do I ask scientific questions or use data, mathematics, or technology to understand the universe?

**Overview**  
Students will be guided through the use of the scientific method, lab techniques, and computational approaches to interpret data, solve complex problems, and explore the workings of the natural world while providing students opportunities to sharpen abilities in research, problem-solving, and teamwork.

**Career Ready Competencies:** Teamwork, Inquiry and Analysis, Problem-Solving



Styling the Videos Continued

## Language and Key Messaging

- › At first mention of the Core IMPACTS, please refer to the initiative as “The University System of Georgia (USG) Core IMPACTS”. After the initial mention, you can drop “The University System of Georgia” and proceed with “Core IMPACTS”.
- › Example: *The University System of Georgia (USG) Core IMPACTS* is a comprehensive general education curriculum designed to prepare students for success in life, learning, and career excellence. Through *Core IMPACTS*, students explore a range of subjects gaining essential, skills that are transferrable across USG institutions.

## Tone and Voice

- › Professional
- › Supportive
- › Inclusive
- › Empowering
- › Relevant





Key Words

Key words to use when discussing Core IMPACTS



## Key Phrases

Key phrases to use when discussing Core IMPACTS:

- › Core IMPACTS provides students with a **comprehensive**, diversified mix of essential knowledge and skills across disciplines.
  - › Example: A student may be majoring in Computer Science, but a course in Communicating and Writing will help them become an overall better communicator in the workplace.
- › Core IMPACTS offers a comprehensive and well-rounded education experience.
  - › Example: From scientific reasoning and ethical decision-making to strong writing and quantitative analysis skills, Core IMPACTS connects students to multiple ways of understanding the world.
- › Core IMPACTS allows for transferability across the USG institutions.
  - › Example: These courses are transferrable across USG institutions and allow students to find the best fit across their entire education.



› Key messaging to use when discussing Core IMPACTS

› When speaking to each domain, it is important to include the orienting question and career ready competencies for each area. Scripts have been developed for each domain and are linked below.

I

= Institutional Priority (Institution)

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Social Media

> When posting about Core IMPACTS on social media, please consider tagging the following accounts in addition to your home institution:

> University System of Georgia

-  @borusg
-  @borusg
-  @UniversitySystemofGeorgia

> USG eCampus

-  @USG eCampus
-  @ecampus\_usg
-  @UniversitySystemofGeorgiaeCampus

Hashtags

When posting about Core IMPACTS on social media, please consider using the following hashtags:

- > #CollegeCore
- > #CollegeReady
- > #CoreIMPACTS
- > #HigherEd
- > #HigherEducation
- > #UniversitySystemofGeorgia
- > #eCampus

## Contact Us

Thank you for helping to tell the Core IMPACTS story. If you have questions about the tool box, downloading and utilizing the assets and creative pieces, or need additional support, please contact:



### Julie Stone Ingle

Senior Graphic Designer and Brand Manager  
[jstone@ecampus.usg.edu](mailto:jstone@ecampus.usg.edu)

