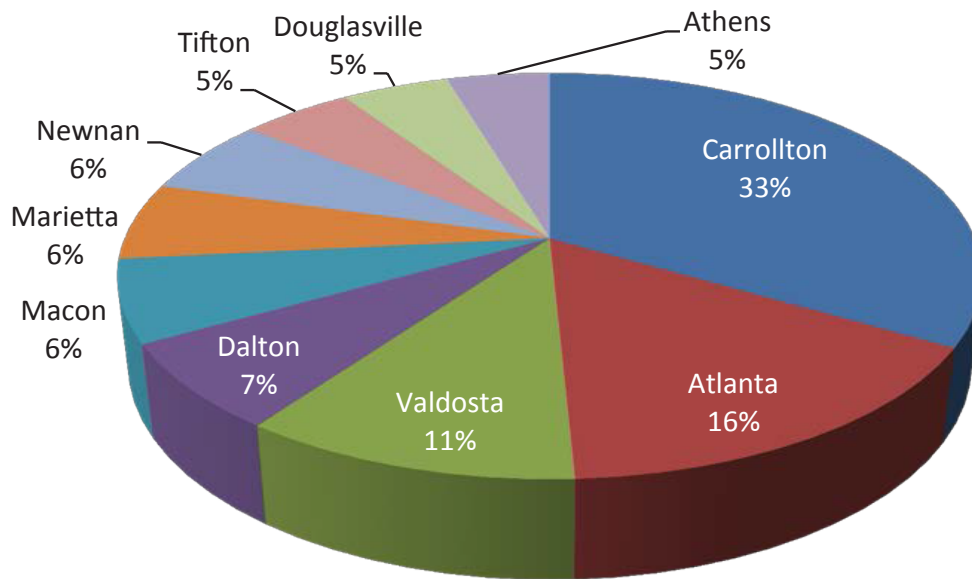


## Website Visits By City



eCore administration is in Carrollton.

## Social Engagement



Pageviews: 7,644



Facebook Likes: 4,474\*



YouTube Views: 1,401



Twitter Followers: 270



Pinterest Followers: 13

\* The number of Facebook Likes has more than doubled from FY 2012.

## Who Inquires? Who Enrolls?

- During FY 2013 eCore received approximately 375 student inquiries via email from candidates within and outside of the USG.
- Approximately 13% of the inquiring students subsequently enrolled in eCore courses.