

## Complete College Georgia

The eCore program has an important role in the Complete College Georgia Plan to help produce an additional estimated 250,000 graduates in upcoming years. As a University System of Georgia collaborative, eCore is dedicated to acknowledging and addressing economic realities while focusing on creating a student culture of connection, completion, and quality.

Consistently serving special populations such as military personnel, non-traditional learners, and working professionals aligns with the goals of the Complete College Georgia initiative as well.

## Links to Degree Completion

Because eCore is an established collaborative, dedicated to the core curriculum coursework only, USG institutions increasingly identify eCore as the core option for students seeking 4-year online degrees.

University System of Georgia partners with eCore to deliver complete online degree options for non-traditional students through our affiliate institutions. Such offerings include degrees in Criminal Justice, Political Science, Psychology, Criminology and Organizational Leadership.

eCore began implementing short term courses in Summer 2012. What began as a gradual addition to the traditional full term course plan, with three courses offered in Summer 2012, has now evolved into a consistent and substantial framework for offering the curriculum. The 8-week courses require the identical course learning outcomes and rigor as the full term courses.

## eMajor

The University System of Georgia eMajor Initiative launched in Fall 2012. The eMajor initiative is in direct response to the Complete College Georgia plan and is designed to develop online, collaborative, undergraduate academic programs. eMajor currently offers three undergraduate degrees: BS in Office Administration Technology, BA in Legal Assistant Studies, and BS in Organizational Leadership. Valdosta State University was the founding institution. Dalton State College joined eMajor in Summer 2013 as the second affiliate adding another concentration to the Organizational Leadership Degree.

The initiative offers majors and concentrations that focus on preparing adults to advance in their careers or pursue new career paths. It offers targeted student support to promote retention and graduation. The initiative has a demonstrated commitment to standardized Prior Learning Assessments (AP, CLEP, CBE) to ensure adult learners earn credit for the professional learning and experiences they have accumulated during their career. eMajor offers new opportunities for partnership and collaborative success across the USG.

eCore is a natural partner with the eMajor initiative. eCore's student support team helps ensure the success of all students with engagement activities which include:

- Preemptive phone calls to students
- Targeted communications throughout semester
- Reporting students as "At-Risk"

The eCore Marketing team plays a vital role in promotion of the initiative with:

- Campus and regional employment venue visits
- Oversight of website, blog, social media venues
- Target marketing brochures for institutions