

Complete College Georgia

The eCore program has an important role in the Complete College Georgia Plan to help produce an additional estimated 250,000 graduates in upcoming years. As a University System of Georgia collaborative, eCore is dedicated to acknowledging and addressing economic realities while focusing on creating a student culture of connection, completion, and quality.

Consistently serving special populations such as military personnel, adult learners, and dual credit enrolled students aligns with and supports Complete College Georgia goals.

“Go Back. Move Ahead.” is an integrated marketing campaign under Complete College Georgia that is aimed at assisting Georgia residents who did not finish college to return and earn a one-year certificate, associate degree or bachelor degree. The University System of Georgia’s eCore and eMajor collaborative programs are vital partners to the campaign’s success.

Pathways to Faster Degree Completion

The University System of Georgia partners with eCore to deliver complete online degree options.

Because eCore is an established collaborative dedicated to the core curriculum coursework only, USG institutions increasingly identify eCore as the core option for students seeking 4-year online degrees.

eCore began implementing short term courses in Summer 2012. The 8-week courses require the identical course learning outcomes and rigor as the full term courses. They are offered within the regular 16 week sessions and summer term.

eMajor

The University System of Georgia eMajor Initiative launched in Fall 2012. The eMajor initiative is in direct response to the Complete College Georgia plan and is designed to develop online, collaborative, undergraduate academic programs.

The initiative offers majors and concentrations that focus on preparing adults to advance in their careers or pursue new career paths. It offers targeted student support to promote retention and graduation. The initiative has a demonstrated commitment to standardized Credit for Prior Learning and Prior Learning Assessments (AP, CLEP, CBE) to ensure adult learners earn credit for the professional learning and experiences they have accumulated during their careers. eMajor offers new opportunities for partnership and collaborative success across the USG.

eCore is a natural partner with the eMajor initiative. eCore’s student support team helps ensure the success of all students with engagement activities which include:

- Preemptive phone calls to students
- Targeted communications throughout semester
- Reporting students as “At-Risk”

The eCore Marketing and enrollment team plays a vital role in promotion of the initiative with:

- Campus and regional employment venue visits
- Career readiness webinars
- Oversight of website, blog, social media venues
- Targeted marketing brochures for institutions